



Corporate Partnership Opportunities
*We need **more than clothes** to outfit people for success!*

The Wardrobe works to eliminate clothing insecurity. Whether in need of an outfit for work or everyday life, our shoppers receive free clothing along with our STAR Treatment - Styling, Time, Advice & Respect. *With your corporate support, The Wardrobe will help 5,000 people shine and soar this year!*

While we value your company’s clothing donations and volunteerism, by combining these with a financial contribution we can make your donations go further. Therefore, they come with the most popular ways companies like to engage their employees: clothing drives, volunteer days, and inclusion at our fundraising events.

Partnerships are typically annual contributions that align with the calendar year but can be customized to meet your company’s strategic goals, just ask!

To confirm your partnership, contact Sheri Cole, Executive Director, sheri@wardrobepa.org

Corporate Partner Levels	Support \$2,500	Confidence \$5,000	Opportunity \$10,000	Independence \$25,000
Program Impact: Provide clothing and support for people transitioning to independence	50 outfits	100 outfits	200 outfits	500 outfits
Promotion of Partnership: The Wardrobe shares your support to our network – 7,500 social media followers & 18,000 email subscribers (25% open rate)	Excludes Email	Includes Email	Logo on E-Newsletter	Logo on Website
Volunteer Days: Schedule group volunteer shifts throughout the day (11am-5pm) – max 5 volunteers/shift. Optional: End your day with a Sip & Shop Event. Volunteers receive a VIP card for 25% off shopping at The Wardrobe	1 Day	2 Days	3 Days	4 Days
Clothing Drive: Host a Clothing & Accessories Drive during the partnership year with pickup from our inventory partner.	Included	Included	Included	Included
Influencer Circle: Connect your company to our mission by nominating an employee to serve on our Influencer Circle	Included	Included	Included	Included
Wardrobe Box: Provide branded item or special offer to include in all Wardrobe Boxes sent to clients and subscribers			Included	Included
VIP Party Sponsorship (Spring): Join us for The Wardrobe’s version of a gala! Last year we hosted a BINGO game for fun and fashionable prizes.	Supporter Sponsor	Influencer Sponsor	Trendsetter Sponsor	Star Sponsor
Fashion Dash Sponsorship (Fall): A virtual FUNDracing event where your team raises money and dashes WEAR they are to provide outfits to those in need!	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor

Not ready for an annual partnership? No problem... you can TRY US ON!

Just make a \$250 donation and we will help you plan a Clothing Drive and/or Volunteer Day. Your donation is important to help us continue to serve our clients and cover our administrative costs of planning your activity.



Event Sponsorship Benefits

Corporate partners have the option to include event sponsorship for The Wardrobe’s two fundraising events as part of their annual partnership package. *Companies who want their sponsorship to be 100% tax-deductible can opt out of these benefits.*

By signing on as a Corporate Sponsor, your company receives marketing and promotional benefits, plus employee engagement. Our 2023 STAR Sponsors include Jefferson Health System & Rivers Casino and past sponsors: Comcast, Republic Bank, WSFS Bank, Northern Trust, Independence Blue Cross, Haverford Trust and Helpsy.

VIP Party – June 8, 2023

Join The Wardrobe to celebrate the 100,000 stars we have outfitted since opening our doors 28 years ago! The VIP Party is our version of an annual gala and features... Cocktail Reception & Open Bar, Six Games of Wardrobe BINGO for Fashionable Prizes & Key to Hope for a chance to win packages valued at \$500+

VIP Party Benefits	Guests	Website & Emails	Social Media	VIP Party Bag	Program Benefits
Supporter - \$500	3				
Influencer - \$1,000	4	Listing	2 Post		
Trendsetter - \$2,500	5	Logo	4 Posts	Item/Offer	Call BINGO
Text2Give Sponsor - \$5,000	10	Logo	6 Posts	Item/Offer	Kick Off Giving
Star Sponsor - \$10,000	20	Prominent	All	Branded Item	Program Role

Fashion Dash – September 2023

Your sponsorship includes a Team of FUNDracers who raise money by getting their friends and family to sponsor their virtual Fashion Dash. Our goal is to raise \$35,000 to support our online services and send 700 Wardrobe Boxes for those with transportation barriers or who are outside our region and opt for a virtual appointment.

Fashion Dash Benefits	FUNDracers	Website & Emails	Social Media	Racer Pack	T-Shirt
Bronze - \$500	2	Listing			
Silver - \$1,000	3	Logo	1 Posts	Sponsor Offer	
Gold - \$2,500	4	Logo	2 Posts	Sponsor Offer	Logo
Platinum - \$5,000	5	Logo	3 Posts	Branded Item	Logo