



VIP PARTY Sponsorship

The Wardrobe needs MORE than clothes to outfit 5,000 people a year!
By signing on as a Corporate Sponsor of the VIP Party, your company receives marketing and promotion benefits, plus employee engagement.

“ BECAUSE OF YOUR SUPPORT, THE SKY'S THE LIMIT FOR ME ”

REACH & IMPACT

18,000 email subscribers (25% open rate)
7,500 direct social followers
4,000 invitations & 200 guests
\$60,000 goal to outfit 400 people for life & work

LEADERSHIP SPONSOR - \$7,500

LEAD the fun... draw the first BINGO number!

Table of 10

Branded item in gift bag

Logo on event site & emails

Inclusion in all social posts

GIVING SPONSOR - \$5,000

Kick off the Text2Give... how many people can we outfit in 10 minutes?

Table of 10

Offer/give away in gift bag

Logo on event site & emails

6 social media mentions

TRENDSETTER SPONSOR - \$2,500

Set the TREND... call a game of BINGO

5 Guest Tickets

Offer/give away in gift bag

Logo on event site & emails

4 Social Media Mentions

