



# Community Partnerships

Using Clothing to Inspire Change

## THE WARDROBE™

give • shop • shine



**98%**  
of clients report  
**improved  
confidence**

"I feel like a new man - cool, calm, and collected." *Termaine*



**Brittani**

"As a single mother, it can be hard and overwhelming at times. But by the grace of God and the blessing of The Wardrobe- I'm working from home right now!"



# How Membership Works!

Community Partnerships are open to any nonprofit or community-based organization (including schools, churches, health providers) who are working with people to improve their lives. They are designed to allow organizations to have access to clothing for their participants. By being a Community Partner, your program pre-qualifies your participants to any clothing they need. [Sign up here!](#)

## Using The Wardrobe is easy for you and your clients!

- Referrals and appointments can be booked using our online form – [www.wardrobepa.org](http://www.wardrobepa.org)
- Once the information is received, your program is done! We take the work from there and confirm with the participant, including rescheduling their appointment if necessary.
- Participants choose whatever location or service is best for them – in person or online with a Wardrobe Box sent!
- Your program can opt to receive a monthly referral and outcome report showing who used our services.

Membership year starts 1/1/2022 and then will renew annually & adjusted for actual use. Invoices for payments can be sent annually, biannually or quarterly. Scholarships are available under special circumstances.

**Community Partner Contact:** Al Sharrock, Program Director - 215-568-6693 or [al@wardrobepa.org](mailto:al@wardrobepa.org) !

| Starter         | Small           | Medium           | Large            | X-Large          |
|-----------------|-----------------|------------------|------------------|------------------|
| 10 Appointments | 50 Appointments | 100 Appointments | 250 Appointments | 500 Appointments |
| No Fee          | \$500           | \$1,000          | \$2,500          | \$5,000          |

[Sign up online](#) by December 31<sup>st</sup> to start or renew your membership for 2022!

### Clothing for all needs:

- **Job Search:** Professional outfit, including shoes & accessories
- **Job Training Attire:** 2 outfits, including in stock scrubs
- **Workwear:** 3 outfits suitable for their new job
- **General Need:** 6 casual pieces for school, work, everyday needs

### Appointment Types:

- **On Site Appointments:** Personal styling advice with a trained consultant to select items in store
- **Walk In Services:** Receive Wardrobe Passes to provide to participants for walk in services
- **Online Appointments:** Participants fill out a style profile & receive a **Wardrobe Box** in the mail

### Appointment Availability:

- **Online Scheduling** for appointment reminders
- **Service Sites:** Philadelphia, Lansdowne, Bristol, PA
- **Additional Sites Operated by Wardrobe Partners:** Reading, Norristown, Frazier, Kennett Square

### Special Events & Benefits:

- **Shopping discount** for partner employees (10% off)
- **Community Partner Open House** Invitation
- **Access to *Work It Professional Branding*** events held throughout the year
- **Job Search & Suit Up Styling Workshops:** Online or In Person (minimum 10 participants)

- Membership Fees must be paid in advance of appointments being requested unless otherwise communicated.
- Each appointment counts towards the partner's annual allotment whether the client shows for their appointment or not. A client may utilize as many appointments as they need during the year.
- The Wardrobe tracks appointment usage and if Partner goes over the anticipated Appointment Allotment for the year, will contact the Partner to discuss early renewal options.

# Special Partnership Options

The Wardrobe's partners with government agencies and larger human service agencies to ensure that our most vulnerable community members have access to the clothing they need to transition to independence and be successful.

Organizations that work with the Department of Human Services or other agencies at the city or state level may work with participants who are eligible for these special programs.

If your program needs more than 500 clothing appointments annually, talk to us about a Special Partnership for your agency!

**Special Partnership Contact:** Al Sharrock, Program Director - 215-568-6693 or [al@wardrobepa.org](mailto:al@wardrobepa.org).



*Returning Wardrobe is a special partnership with PA-DHS to provide clothing to returning citizens, including sending Wardrobe Boxes to inmates prior to their release date so they have a new outfit to rejoin their community!*

## Returning Wardrobe: Clothing for Returning Citizens

|                    |   |
|--------------------|---|
| Partnership Fee    | <ul style="list-style-type: none"> <li>• Waived with approved <b>Returning Wardrobe Application</b> thanks to a grant from the PA Department of Human Services for this one-year demonstration project</li> </ul>   |
| Service Provided   | <ul style="list-style-type: none"> <li>• Clothing to support returning citizens' successful reentry to the community:                             <ul style="list-style-type: none"> <li>• <b>Job Search:</b> Professional outfit, including shoes &amp; accessories</li> <li>• <b>Job Training Attire:</b> 2 outfits, including in-stock scrubs &amp; shoes</li> <li>• <b>Workwear:</b> 3 industry-specific outfits suitable for a new job</li> <li>• <b>General Need:</b> 6 casual pieces for school, work, everyday needs</li> </ul> </li> <li>• <b>On Site service appointments</b> to provide personal styling advice and access to additional items such as beauty and personal care items as available</li> <li>• <b>Wardrobe Boxes</b> sent c/o the institution with a casual outfit for release</li> </ul> |
| Referral Process   | <ul style="list-style-type: none"> <li>• Referral may come from <u>any agency, office, or community-based organization that is assisting returning citizens</u> if they are signed up as a Returning Wardrobe Partner</li> <li>• Individuals may <u>self-refer</u> if they are able to show verification of recent incarceration (Released within 5 years from any institution, including juvenile detention)</li> </ul>  |
| Counties Served    | Philadelphia Only   |
| Referring Agencies | <ul style="list-style-type: none"> <li>• Partnerships available to nonprofit, community-based, and government programs and agencies</li> <li>• Agencies can apply by contacting <a href="mailto:program@wardrobepa.org">program@wardrobepa.org</a></li> </ul>   |

## PA WORKWEAR : PA Department of Human Services

|                    |  |
|--------------------|--|
| Service Provided   | <ul style="list-style-type: none"> <li>• <b>Professional clothing</b> for workforce development training, job search, and employment for <u>people receiving TANF / cash assistance</u></li> <li>• <b>Referral, TANF eligibility, &amp; demonstrated clothing need</b> <u>required</u> prior to service</li> </ul> |
| Counties Served    | Philadelphia, Delaware, Bucks, Chester, Berks, Montgomery  |
| Referring Agencies | EARN Centers, KEYS, CAO-Directed Activities  |