



**NEWS RELEASE
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Career Wardrobe named Champion in Action in Social Entrepreneurship & Enterprises Category

*Citizens Bank, NBC10/Telemundo62 and Philadelphia Media Network provide \$35,000 funding,
public relations and volunteer support*

PHILADELPHIA, PA – Career Wardrobe, a nonprofit reducing barriers to work through professional clothing services and job readiness education, has been named a 2018 Champion in Action® in the category of social entrepreneurship & enterprises. The award, announced jointly by Citizens Bank, NBC10/Telemundo62 and Philadelphia Media Network, includes \$35,000 in unrestricted funding, as well as promotional and volunteer support for the organization’s outstanding work.

Each year Career Wardrobe moves 5,000 clients from poverty, violence, trauma or incarceration to employment and financial independence. Through the Wardrobe Resale and Wardrobe Careers, a resale store not only provides apparel and accessories to job seekers, but also becomes a work experience and career skills training site.

Champions in Action is part of Citizens Helping Citizens Strengthen Communities, the bank’s program designed to enhance quality of life and economic vitality in local communities. In partnership with NBC10/Telemundo62 and Philadelphia Media Network, the program provides support for nonprofit organizations to recognize their contributions to communities throughout the greater Philadelphia region.

“Career Wardrobe levels the playing field for individuals looking to transition to work, and is the first step for many to a new career leading to long-term job success,” said Dan Fitzpatrick, President, Citizens Bank, Pennsylvania. “They are a true Champion in Action, utilizing a social enterprise model to inspire change and foster financial independence.”

“NBC10 and Telemundo62 is pleased to recognize Career Wardrobe for providing apparel and skills training to ultimately help break the cycle of poverty through employment,” said Ric Harris, President and General Manager of NBC10 and Telemundo62.

“Employment is vitally important to the economic well-being of individuals and their communities,” said Terrance C.Z. Egger, publisher and CEO of Philadelphia Media Network. “All of us at the Inquirer, Daily News and Philly.com are proud to support Career Wardrobe in their work of reducing barriers to employment.”

To date, the Champions in Action program has awarded 327 nonprofits across the bank’s footprint more than \$9 million in contributions and promotional support. In the greater Philadelphia region, 45 nonprofits have been honored as Champions in Action, receiving more than \$1.2 million.

“We thank Citizens, NBC10/Telemundo62 and Philadelphia Media Network for the Champion in Action award,” said Sheri K. Cole, Executive Director, Career Wardrobe. “The recognition will help us reach more clients and the financial support will enable us to pilot new programs and support our growth to meet community needs.”

As a Champion in Action, Career Wardrobe will receive:

- A \$35,000 contribution in unrestricted funds from Citizens Bank;
- media coverage from NBC10/Telemundo62, and public service announcements from Philadelphia Media Network;
- volunteer support from Citizens Bank colleagues;
- promotional support highlighting the Champion in Action in Citizens Bank branches;
- exposure on the Citizens Bank, NBC10/Telemundo62, and Philadelphia Media Network websites.

For more information about the Champions in Action program, visit www.citizensbank.com/community/champions.

About Citizens Financial Group, Inc.

Citizens Financial Group, Inc. is one of the nation’s oldest and largest financial institutions, with \$153.5 billion in assets as of March 31, 2018. Headquartered in Providence, Rhode Island, Citizens offers a broad range of retail and commercial banking products and services to individuals, small businesses, middle-market companies, large corporations and institutions. Citizens helps its customers reach their potential by listening to them and by understanding their needs in order to offer tailored advice, ideas and solutions. In Consumer Banking, Citizens provides an integrated experience that includes mobile and online banking, a 24/7 customer contact center and the convenience of approximately 3,300 ATMs and approximately 1,150 branches in 11 states in the New England, Mid-Atlantic and Midwest regions. Consumer Banking products and services include a full range of banking, lending, savings, wealth management and small business offerings. In Commercial Banking, Citizens offers corporate, institutional and not-for-profit clients a full range of wholesale banking products and services, including lending and deposits, capital markets, treasury services, foreign exchange and interest rate products, and asset finance. More information is available at www.citizensbank.com or visit us on [Twitter](#), [LinkedIn](#) or [Facebook](#).

About NBC10 Philadelphia / WCAU

Owned by NBCUniversal, NBC10 Philadelphia has been delivering local news, information and weather for more than 60 years, serving nearly six million viewers throughout Greater Philadelphia, the Lehigh Valley, South Jersey and Delaware. Viewers turn to NBC10 for the most up-to-date breaking news and weather on a variety of platforms, including online at nbc10.com and via mobile and social platforms. COZI TV, the station's multicast network, offers a full schedule of America's most beloved and iconic television series and hit movies as well as local programming. COZI TV can be seen on Comcast channel 248, Verizon channel 460, RCN channel 28 and over-the-air on digital 10.2.

About Telemundo 62 Philadelphia / WWSI

Owned by NBCUniversal, Telemundo62 / WWSI is NBC's Owned Television Stations local station serving Spanish-speaking viewers throughout the Greater Philadelphia area, including 18 counties across Pennsylvania, South Jersey and Delaware. *Noticiero Telemundo62* is a locally produced, live Spanish-language newscast, airing weekdays at 5 p.m., 5:30 p.m., 6 p.m. and 11 p.m. Viewers turn to *Noticiero Telemundo62* for local news, weather, sports and community coverage on-air and on the Telemundo62 app. For more information, visit Telemundo62.com

About Philadelphia Media Network

With their multiple brand platforms and integrated print and digital products, The Philadelphia Inquirer, Philadelphia Daily News, Philadelphia Daily News Weekend and Philly.com comprise the region's largest media network and the industry's technological leader and innovator. The publications/website reach an average weekly audience of 1.7 million adults in the 8-county area – more than the combination of the four late evening television news shows or the combination of the top 5 most-listened-to local radio stations during morning drive-time programming.

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