



74 Finalists Selected in Race to Address Jobs Crisis

Philadelphia Area's Baker Industries, Career Wardrobe, NPower Pennsylvania, Opportunity Finance Network and Programs Employing People Among Groups Vying to Outraise the Field Starting Inauguration Day

****** full list of finalists at bottom ******

Palo Alto, CA – Jan 14, 2012 – On Inauguration Day, when politicians return to Washington to face the same jobs crisis, 74 organizations will begin a crowd funding competition to demonstrate who has the most promising, scalable employment solutions. They are finalists in the JobRaising Challenge, an innovative competition to help job-creating nonprofits raise money and publicity. The Skoll Foundation, The Huffington Post, and knowledge partner McKinsey & Company have selected the most innovative, feasible, and scalable candidates of the 210 applicants representing 31 states and 110 cities across America. Starting on Monday, January 21st, the American people can choose to donate to one or more of these organizations. Top fundraisers will be eligible for \$250,000 in prizes by The Skoll Foundation.

The finalists represent innovative ideas to help fight the jobs crisis. Philadelphia is represented in the group of finalists by Baker Industries, Career Wardrobe, NPower Pennsylvania, Opportunity Finance Network and Programs Employing People. The Huffington Post's Arianna Huffington and CrowdRise co-founder and actor Edward Norton recently explained the JobRaising Challenge and the finalist phase on HuffPost Live.

Beginning January 21st, anyone can participate in the JobRaising Challenge at www.jobraising.com by donating to or fundraising for one or more organizations they believe can best solve the jobs crisis. In addition, McKinsey & Company will select one organization to offer pro-bono mentoring services. The nonprofit that raises the most money will get \$150k, the second will get \$50k, and the third \$30k from the Skoll Foundation. The remaining \$20k will be used for shorter-term incentives along the way. The JobRaising Challenge intensively leverages these dollars with additional donations through social media-driven crowdfunding.

The effort is also enabled by The Huffington Post's platform and its 50 million unique visitors in the U.S. per month (comScore, November 2012). HuffPost will provide exposure throughout the contest to participating organizations by inviting

them to blog, and will tap its community -- currently commenting at a rate of 9 million per month -- to engage in the JobRaising Challenge. ☒☒

“It’s been just terrific to see the positive impact so many outstanding non-profit organizations are having on the U.S. jobs market,” said Sally Osberg, president of the Skoll Foundation. “The entrepreneurial finalists for this landmark competition are generating jobs, vitalizing communities, and transforming lives.”

“We wanted to do something constructive during this crisis, which has left more than 25 million Americans unemployed or underemployed,” said Arianna Huffington, chair, president, and editor-in-chief of The Huffington Post Media Group. “We also wanted to change the narrative, go beyond the fatalistic acceptance that nothing can be done and tap into the ingenuity and resilience that have always defined our country. So I’m delighted to be partnering with the Skoll Foundation, CrowdRise, and McKinsey & Company to raise money, raise awareness and help put Americans back to work.”

“It’s so cool to see The Skoll Foundation and The Huffington Post embrace such an innovative approach to helping job creation in America,” said Edward Norton, cofounder of CrowdRise. “We’re psyched that so many organizations get to participate and drive lots of dollars and awareness to their causes.”

The Skoll Foundation, The Huffington Post, CrowdRise, and McKinsey & Company, announced the JobRaising Challenge at the Republican and Democratic conventions. It is a new kind of philanthropic initiative to help job-creating nonprofits raise money, raise awareness and help put Americans back to work through highly engaged, cost-efficient incentive fundraising.

JobRaising Finalists:

Accion International - Boston, MA
Anti-Displacement Project, DBA Alliance to Develop Power/ADP - Springfield, MA
Arab Community Center for Economic and Social Services (ACCESS) - Dearborn, MI
Atlanta Center for Self Sufficiency, Inc. - Atlanta, GA
Baker Industries, Inc. - Malvern, PA
Bayaud Enterprises Inc. - Denver, CO
Blue Jacket, Inc. - Fort Wayne, IN
Boaz & Ruth, Inc. - Richmond, VA
Businesses United in Investing Lending and Development - Redwood City, CA
Capital Workforce Partners - Hartford, CT
Career Gear, Inc. - New York, NY
Career Wardrobe - Philadelphia, PA
Center for Employment Opportunities - New York, NY
Challenge Industries Inc. - Ithaca, NY

Christian HELP Foundation, Inc. - Casselberry, FL
City Year, Inc. - Boston, MA
Code for America Labs - San Francisco, CA
Council for Adult and Experiential Learning - Chicago, IL
Creating an Environment of Success, Inc. - Nashville, TN
DC Central Kitchen - Washington, DC
Dress for Success Worldwide - New York, NY
Easter Seals TriState - Cincinnati, OH
Economic and Community Development Institute - Columbus, OH
Exodus Refugee Immigration, Inc. - Indianapolis, IN
FareStart - Seattle, WA
Getting Out and Staying Out, Inc. - New York, NY
Girls Who Code, Inc. - New York, NY
Greater Bridgeport Community Enterprises, Inc - Bridgeport, CT
Heartland Alliance for Human Needs & Human Rights, National Transitional Jobs
Network - Chicago, IL
Hispanic Alliance for Career Enhancement - Chicago, IL
Homeboy Industries - Los Angeles, CA
Hot Bread Kitchen, Ltd. - New York, NY
Inner-City Computer Stars Foundation - Chicago, IL
Interise - Boston, MA
Iraq and Afghanistan Veterans of America, Inc. - New York, NY
Jewish Vocational and Career Counseling Service - San Francisco, CA
Jewish Vocational Service (Boston) - Boston, MA
JVS Los Angeles - Los Angeles, CA
Jobs for the Future - Boston, MA
JobsFirstNYC - New York, NY
Juma Ventures - San Francisco, CA
Kiva - San Francisco, CA
Leap, Inc. d/b/a Brooklyn Workforce Innovations - Brooklyn, NY
Midtown Assistance Center - Atlanta, GA
Nontraditional Employment for Women - New York, NY
NPower Pennsylvania - Philadelphia, PA
Opportunity Finance Network - Philadelphia, PA
Outside the Box - Indianapolis, IN
Pacific Diversified Services - San Anselmo, CA
Parents and Friends, Inc. - La Porte, IN
Programs Employing People (PEP) - Philadelphia, PA
Project Return, Inc. - Nashville, TN
Rubicon Programs Inc. - Richmond, CA
Samasource - San Francisco, CA
San Francisco Lesbian Gay Bisexual Transgender Community Center - San Francisco,
CA
SER - Jobs For Progress Houston - Houston, TX
Startup Weekend - Seattle, WA
StepUp Ministry - Raleigh, NC

Student Veterans of America - Washington, DC
Students Rising Above - San Francisco, CA
Taller San Jose - Santa Ana, CA
The Corps Network - Washington, DC
The HOPE Program - Brooklyn, NY
The SkillSource Group, Inc. - Vienna, VA
Twin Cities RISE! - Minneapolis, MN
Upwardly Global - San Francisco, CA
Urban Alliance - Washington, DC
Venture for America, Inc. - New York, NY
Wardrobe for Opportunity - Oakland, CA
Women Helping Women - Santa Ana, CA
Women's Bean Project - Denver, CO
Year Up, Inc - Boston, MA
YouthBiz Inc - Denver, CO
YouthBuild USA Inc - Somerville, MA

About The Skoll Foundation

Jeff Skoll created The Skoll Foundation in 1999 to pursue his vision of a sustainable world of peace and prosperity. Led by CEO Sally Osberg since 2001, its mission is to drive large scale change by investing in, connecting and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Social entrepreneurs are society's change agents, creators of innovations that disrupt the status quo and transform our world. By identifying the people and programs already creating positive change, Skoll Foundation empowers them to extend their reach, deepen their impact and fundamentally improve society.

Over the past 12 years, the Foundation has awarded more than \$342 million, including investments in 91 social entrepreneurs and 74 organizations on five continents. In addition to grant-making, the Foundation funds a \$20 million+ portfolio of program-related and mission-aligned investments. Skoll also operates the annual Skoll World Forum, the premier conference on social entrepreneurship, and shares the stories of social entrepreneurs through partnerships with leading film and broadcast organizations including the PBS NewsHour and the Sundance Institute, to drive awareness of social entrepreneurship and its potential to address the critical issues of our time. For more information, visit <http://www.skollfoundation.org/>.

About The Huffington Post

The Huffington Post is a Pulitzer Prize-winning source of breaking news, features, and entertainment, as well as a highly engaged community for opinion and conversation. The Huffington Post has 43.7 million monthly U.S. unique visitors (comScore August, 2012) posting over eight million comments each month. The site has over 30,000 bloggers -- from politicians, students and celebrities to academics, parents and policy experts -- who contribute in real-time on the subjects they are

most passionate about. The Huffington Post has editions in the UK, Canada, Quebec, France, Spain, and Italy.

About CrowdRise

CrowdRise is a fundraising site dedicated to the idea that raising money for charity and giving back has got to be fun. CrowdRise's custom-built platform and game mechanics provide fundraisers, charities and events with a unique way to raise the most money for their causes and share compelling philanthropic stories with their personal networks. The site lets anyone turn their friends into an active base of donors for any cause. In 2011 CrowdRise topped Mashable's list of "Most Innovative Crowdfunding Platforms" and was named a "Top 25 Best Global Philanthropist" by Barron's. CrowdRise was founded by actor and activist Edward Norton , producer Shauna Robertson, and the founders of Moosejaw, Robert and Jeffro Wolfe. Thousands of charitable organizations, events, celebrities and everyday donors have made CrowdRise their philanthropic base for giving back.

