



**FOR IMMEDIATE RELEASE:**

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***Career Wardrobe Partners with Wharton Women in Business  
for Smart & Sexy Day, a Women's Empowerment Event***

Philadelphia, PA – Career Wardrobe partners with Wharton Women in Business (WWIB) to help women make that all-important first impression with *Smart & Sexy Day: Supporting Women to Work with Confidence and Career Advice*, Monday, March 26 from 9:30 a.m. – 3:30 p.m., at the Irvine Auditorium on University of Pennsylvania's campus at 3401 Spruce Street.

Career Wardrobe joins organizations across the country honoring Women's History Month with The Alliance of Career Development Nonprofits (ACDN) to help women prepare for employment. Women interested in participating in the free event can [apply online](#). Space is limited.

The day will include a keynote speech by **Nikki Johnson Huston, Esq.**, a bra fitting and body confidence workshop with **Karima Renee aka "The Philly Bra Lady,"** and professional development workshops on negotiation and career mapping presented by WWIB. All participants will receive free professional outfit from Career Wardrobe along with undergarments from the Smart & Sexy brand.

**Nikki Johnson-Huston, Esq** is an award-winning tax attorney, entrepreneur, and motivational speaker. In 2015, Nikki launched Donafy, a micro-philanthropy iPhone app that allows citizens to locate and donate to nearby nonprofit

organizations that service people in need. Nikki frequently shares her story of overcoming a life of poverty and homelessness to become a successful attorney, and has been featured on *MSNBC*, *Al Jazeera America*, and *Fox News*.

**Karima Renee** is known for helping women feel comfy in their bras and confident in their clothes. Karima is a personal and professional image and branding consultant based in Philadelphia. From choosing the right shaping garments to the right business card she has women covered from their bras to the boardroom.

**Smart & Sexy Day** events aim to inspire women – boosting their self-confidence so that they feel assured, confident and, most of all, employable. The event was launched in 2012 by ACDN (formerly known as The Women’s Alliance), a national organization of independent, community-based member organizations who provide professional attire and career skills training to low income women and men, and sponsored by **Ariela & Associates International**, one of the largest privately held lingerie companies in the country.

As part of the celebration, the ACDN member organizations will provide a day of workforce training, professional image classes and individual support for women with the goal of enabling them to take action, secure employment, and enhance the quality of their lives. Women who attend Smart & Sexy Day at a participating ACDN location will receive Smart & Sexy foundation garments as well as job seeking skills training. Attendees will also be taught how to shop and build a professional wardrobe on a budget.

### **Career Wardrobe**

Career Wardrobe is one of the nation’s largest independent organizations empowering women and men transitioning to work with professional clothing, job search support, and professional development. Over its 22-year history, Career Wardrobe has empowered more than 80,000 individuals struggling with poverty, violence, or incarceration on their journeys to employment and independence.

### **About Smart & Sexy**

Smart & Sexy was founded with the idea that women should be able to have fashionably sexy lingerie that provides figure solutions at great prices. Today, they are one of the largest privately held lingerie companies in the US, selling more than 60 million garments a year under numerous national brands. Smart fit, sexy and flattering looks, quality, comfort and amazing value are the brand's guiding principles. Smart & Sexy is the in-house brand for Ariela & Associates International, which was founded over 20 years ago and is one of the largest privately held lingerie companies in the country. Learn more: [www.smartandsexy.com](http://www.smartandsexy.com)

### **About the Alliance of Career Development Nonprofits (ACDN)**

The Alliance of Career Development Nonprofits (ACDN) is the leading network of unique community based non-profits that empower women and men to achieve economic independence. ACDN fosters the creation and growth of community-based organizations that assist individuals to secure and maintain employment. Each year, member agencies of ACDN assist more than 25,000 women and men across the country transition into the workplace. Since ACDN's inception, more than 300,000 women and men have been outfitted with interview attire. Learn more: [www.acdnonline.org](http://www.acdnonline.org).